

## ANNA FUNG, Ph.D.

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### ACADEMIC APPOINTMENTS

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**Assistant Professor in Management**, Kogod School of Business. American University, Washington D.C. 2020 -

### EDUCATION

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**Ph.D. in Management & Organization**, Foster School of Business, University of Washington. Seattle, WA.

Committee: Kevin Steensma (chair), Warren Boeker, Ben Hallen, John Wilkerson

Major: Strategic Management and Technology Entrepreneurship

Minor: Research Methods in Sociology

**M.S. in Business Administration**, Foster School of Business, University of Washington. Seattle, WA.

**B.S. in Management Science**, Massachusetts Institute of Technology. Cambridge, MA.

Concentrations in Finance and Linguistics

### RESEARCH

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#### Topics of Interest:

- Organizational learning and problemistic search
- Technology invention and innovation
- International business
- Computational linguistics using natural language processing

### PREMIER PEER-REVIEWED PUBLICATIONS

Gupta, A., Fung, A., Murphy, C. 2021. The diffusion of CSR roles across Fortune 500 firms. *Strategic Management Journal*. 42(3), 529-557.

Landy, JF., Jia, M., Ding, IL., Viganola, D., Tierney, W., Dreber, A., Johannesson, M., Pfeiffer, T., Ebersole, CR., Gronau, QF., [...] The Crowdsourcing Hypothesis Tests Collaboration, & Uhlmann, EL. 2020. Crowdsourcing Hypothesis Tests: Making Transparent How Design Choices Shape Research Results. *Psychological Bulletin*. 146(5), 451

Chan, K., Fung, A., Fung, HG., Yau, J. 2016. A Citation Analysis of Business Ethics Research: A Global Perspective. *Journal of Business Ethics*. 136, 557–573

### PAPERS UNDER PEER REVIEW

Ma, X., Fung, A., Fung, HG., Qiao, P. Resilient Leadership and Outward Foreign Direct Investment: A Conceptual and Empirical Analysis. Under 2<sup>nd</sup> R&R, *Journal of Business Research*.

Fung, A., Steensma, K., Chari, M., Borah, A. The influence of societal norms on how firms deviate from routine to problemistic search: An examination of automotive firms' responses to involuntary product recalls. *Under review*, Organization Science.

## WORKING PAPERS

Connaughton, C., Fung, A., Steensma, K., Chari, M. Small and seasoned: How firms build upon their inventive breakthroughs. *Readying for submission*, Administrative Science Quarterly.

Fung, A., Connaughton, C., Steensma, K. Jack of all trades or master of one? How Inventor Experience and Breadth Influences the Development of Breakthrough Invention. *Readying for submission*, Academy of Management Journal.

Fung, A., Connaughton, C., Steensma, K. Renaissance men or one hit wonders? Using resource orchestration to explain how firms shape their star inventors.

## RESEARCH IN DEVELOPMENT

"Simultaneous patenting of breakthrough innovations." With Connaughton, C., Steensma, K.

"Patenting and corporate social responsibility: Greenwashing versus genuine intentions." With Connaughton, C.

"Disruptive technologies: Origins and outcomes." With Connaughton, C.

## SELECTED CONFERENCE PAPERS & PRESENTATIONS (\*presenter)

Fung, A., \*Connaughton, C., Steensma, K. Jack of all trades or master of one? How Inventor Experience and Breadth Influences the Development of Breakthrough Invention.

Presented at the Academy of Management | Second Virtual Meeting 2021 | Symposium: Applications of Text-Based Analysis in Management Research

\*Connaughton, C., Fung, A., Steensma, K. Small and Seasoned: How Firms Build Upon their Inventive Breakthroughs  
Accepted to the Academy of Management | First Virtual Meeting | 2020

\*Gupta, A., Fung, A., Murphy, C. Out of character: CEO Political Ideology and Diffusion of CSR Executive Position Among Fortune 500 firms. As part of the showcase symposium, "Politics, Political Ideology and Organizations"

Presented at the Academy of Management | Vancouver, Canada | 2020 | **AOM Best Symposium Award**

\*Connaughton, C., Fung, A., Steensma, K. Which Firms Benefit from Their Own Breakthrough Inventions?

Accepted to the Strategic Management Society Special Conference | Berkeley, CA, USA | 2020

Fung, A., Connaughton, C., Steensma, K. Renaissance Men or One Hit Wonders? How Firms Shape Star Inventors

Accepted to the Strategic Management Society Conference | Minneapolis, MN, USA | 2019

\*Fung, A., Connaughton, C. Jack of All Trades or Master of One? A Typology of Inventors and Breakthroughs

Accepted to the Academy of Management Conference | Boston, Massachusetts, USA | 2019

Presented at the Strategic Management Society Conference | Paris, France | 2018

- Gupta, A., \*Fung, A., Murphy, C. The Diffusion of CSR Roles across Fortune 500 Firms  
 Accepted to the Annual Alliance for Research on Corporate Sustainability Conference | Milan, Italy | 2020  
 Presented at the Academy of Management | Chicago, IL, USA | 2018 | **AOM Best Paper Proceedings, 2018**
- \*Fung, A., Chari, M., Borah, A. Do Firm-Specific Shocks Help or Hinder Change? Understanding Changes to Firms' Inventive Routines After a Recall  
 Presented at the Industry Studies Association Conference | Seattle, WA, USA | 2018  
 Presented at the Strategic Management Society Special Conference | Banff, Canada | 2017
- Qiao, P., \*Fung, A., Fung, HG. A Helping Hand or a Grabbing Hand? The Role of CEO Power on Firm Innovation and Performance  
 Presented at the BAI Conference | Nagoya, Japan | 2016 | **Best paper award**
- Fung, A, \*Murray, A., Kotha, S. Universal access to new venture capital? The nonexistent gender gap in crowdfunding campaign success  
 Presented at the Strategic Management Society Annual Conference | Denver, CO, USA | 2015
- \*Fung, A., Chari, M., Borah, A. Disruption-Driven Innovation: Innovation as Problem-Solving  
 Presented at the Kauffman Doctoral Consortium | College Park, MD, USA | 2015

## TEACHING

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### Topics of Interest:

- Strategy
- Innovation and Entrepreneurship
- International Business

## EXPERIENCE

<b>American University</b>	<b>(Averaged instructor-related SET scores)</b>
<i>Undergraduate</i> , Strategy Capstone Course (MGMT 458)	
Spring 2021 (-001)	<b>4.8/5.0</b>
Spring 2021 (-003)	<b>4.9/5.0</b>
<i>Undergraduate</i> , Strategy Capstone Course (MGMT 458)	
Autumn 2020 (-002)	<b>4.8/5.0</b>
Autumn 2020 (-003)	<b>4.8/5.0</b>
<b>University of Washington</b>	<b>(Instructor evaluations)</b>
<i>MBA</i> , Entrepreneurial Strategy (ENTRE 510)	
Spring 2019	<b>4.7/5.0</b>
<i>Undergraduate</i> , Strategy Capstone Course (MGMT 430)	
Autumn 2018	<b>4.8/5.0</b>
Winter 2017	<b>4.5/5.0</b>
Winter 2016	<b>4.7/5.0</b>

*Professional & Continuing Education, Foundations of Global Business, International Strategy*  
Spring 2017 (x2), Autumn 2017 (x2)

*Professional & Continuing Education, Business for International Professionals, Foundations of Strategy*  
Spring 2016

### **Guest Lecturer** (single class only)

*PhD students, Teaching Effectiveness Seminar, “Classroom Technology”* — Nov 2018

*Graduate students, Applied Academic Preparation Skills, “Intro to Corporate Strategy”* — Aug 2016

### **Teaching Assistantships**

With teaching component

*Executive MBA, Strategy/Competitive Analysis - Charles Hill* — A2016; A2015; A2014

Without teaching component

*Hybrid MBA & Global Executive MBA, Global Strategy - Kevin Steensma* — W2018 (x2), W2019 (x2)

*Technology Management MBA, Global Strategy - Kevin Steensma* — S2017

*Executive MBA & Daytime MBA, International Strategy - Kevin Steensma* — S2017 (x3)

*Undergraduate, Strategy Capstone Course - Abhinav Gupta* — S2016

### **TEACHING-RELATED AWARDS AND HONORS**

University of Washington Star Teacher: 2018

Invited to the Scholarship Appreciation Banquet (Mu Chapter, Sigma Kappa Sorority): Autumn 2018

Nominated for Management & Entrepreneurship Faculty/Staff Award of the Year: 2017

Excellence in Teaching Award: 2016-2017

### **TEACHING-RELATED PUBLICATIONS (ARTICLES, BOOKS, CASES, & OTHER PEER-REVIEWED MANUSCRIPTS)**

Liu, B., Wang, J., Chan, K., Fung, A. 2020. The impact of the financial literacy of entrepreneurs on innovation within small-and-medium-sized enterprises. *International Small Business Journal: Researching Entrepreneurship*, 1–19

Chan, K., Fung, A., Fung, HG., Yau, J. 2020. Coauthorship in academic journals: Implications for international collaboration and alliances. *Managerial and Decision Economics*, 41:1162–1173.

Qiao, PH., Li, X., Fung, A., Fung, HG. 2020. Directorate interlocks and corporate cash holdings in emerging economies: Evidence from China. *International Review of Economics and Finance*, 66, 244-260

Chan, K., Fung, A., Fung, HG., Yau, J. 2018. A conceptual framework for instilling global mindset in business students. *Journal of Teaching in International Business*. 29(1), 1-16

Qiao, PH., Fung A., Miao J., Fung, HG. 2017. Powerful chief executive officers and firm performance: Integrating agency and stewardship theory. *China & World Economy*. 25(6), 1-20

Chan, K., Fung, A., Fung, HG., Yau, J. 2016. The ranking of institutions and academic journals: A selective review and a conceptual framework. *Managerial Finance*, 42(4), 292 – 302.

Fung, A. 2015. Starbucks: Expanding beyond the stores. Written for the University of Washington 2015 Winter Case Competition, all Capstone Strategy Course students.

Fung, A. 2014. International business strategies: A review and extension of theories. *The Chinese Economy*, 47(5-6), 116-129.

## SERVICE

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### School and University Service Activities

#### *American University*

Kogod School of Business, Management Department Search Committee member (2021-2022)  
 Kogod School of Business, MBA Orientation- leading volunteer session on case frameworks (2021)  
 Kogod School of Business, MGMT 458 core course coordinator (2020-2021)  
 Kogod School of Business, Management Department, Research seminar (2020-2021)  
 General mentorship of students (meeting outside office hours, letters of rec)

#### *University of Washington*

University of Washington, Mentor and advisor, Undergraduate Research Program  
 Foster School of Business, M&O Department, visiting scholars guide  
 Foster School of Business, M&O Department, Faculty-Student Liaison  
 Foster School of Business, Doctoral in Business Student Association (DBSA) member  
 University of Washington, Senator for UW Graduate and Professional Students (GPSS)  
 Foster School of Business, PhD student mentor for new and incoming students

### Past & Current Professional Affiliations and Service Activities

#### *Journal Ad-hoc Reviewer*

Equality, Diversity and Inclusion: An International Journal  
 Journal of Management Studies  
 Managerial and Decision Economics  
 Africa Journal of Management  
 Journal of Strategy and Management  
 Managerial Finance

#### *Workshops and Conferences (Member, Reviewer, and/or Attendee)*

Interpretative Data Science Workshop (IDeaS)  
 Southern Management Association Conference  
 AOM Annual Meeting (*TIM, STR/BPS, OMT Divisions*)  
 Strategic Management Society  
 Industry Studies Association  
 West Coast Research Symposium  
 International Conference on Business and Information  
 Smith Entrepreneurship Research Conference

## Activities & Awards

2020 Literati Award Winner – Journal of Strategy and Management, Outstanding Reviewer  
University of Washington Ph.D. Program Fellowship  
Larry Flax Fellowship, University of Washington

## OTHER WORK EXPERIENCE

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Strategy Consultant | Rise  
Associate Project Manager | Sapient | Boston, MA and Bangalore, India  
Researcher | MIT Wexler Lab | Boston, MA  
Intern | Oppenheimer & Co. | St. Louis, MO  
Intern | Ascent Partners Group Limited | Hong Kong, China  
Intern | Shanghai Petroleum Exchange, Ltd. | Shanghai, China  
Verbal Teacher and General Tutor | SATprep, MIT | Boston, MA

## OTHER INTERESTS

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Hobbies: Calligraphy, Music (piano, violin), Tennis, Traveling  
Learning Languages: Mandarin (spoken), Spanish (spoken & written)  
Teaching Technologies: Canvas, Capsim, GoToMeeting, Zoom

2012: Project Manager of icarusLabs, finalist in crowdsourced UAVForge competition with 140+ teams  
2010: MIT Next Act, Musical Director  
2008: MIT Mission 2011: Saving the Oceans- Elected Master of Ceremonies